



## FY 2011 Minigrant Program Guidelines

**Administered by the Council’s Regional Regranter,**

**Mary Bevans Gillett, Minigrant Coordinator**  
**NorthSky Nonprofit Network**  
**202 East Grandview Parkway, Suite 203**  
**Traverse City, Michigan 49684**  
**(231) 883-8388**  
[mgillett@chartermi.net](mailto:mgillett@chartermi.net)

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## FY 2012 Funding Rounds and Application Deadlines

There will only be one minigrant round offered in FY 2012:

<b><u>Deadline</u></b>	<b><u>Projects must take place during the period</u></b>
October 3, 2011	January 1, 2012 through September 30, 2012

Note: Project activities that take place outside your project dates (Start Date through End Date on page one of the application form) may not be included in your project budget.

Applications must be postmarked by the U.S. Post Office, or dated by a commercial mail carrier, on or before the deadline of October 3, 2011. Hand-delivered applications must be dated and documented as having been received by NorthSky at the TC Chamber of Commerce by 4pm on or before the application deadline of October 3, 2011. No application will be accepted after the deadline.

**Important new requirement this year!** Minigrant applicants must participate in the Michigan Cultural Data Project, [www.miculturaldata.org](http://www.miculturaldata.org). See further details in the application instructions on p. 12.

## What is the MCACA Minigrant Program?

The Minigrant program is a grants-giving partnership funded by the State of Michigan through the Michigan Council for Arts and Cultural Affairs (MCACA) and administered by agencies in nineteen regions of the state.

Minigrants provide up to \$4,000 for locally developed, high quality arts and cultural projects, which are special opportunities to address local arts and cultural needs and increase public access to arts and culture. Minigrants support a broad range of artistic expression from all cultures through projects which preserve, produce, or present traditional or contemporary arts and culture and arts education.

## Who Can Apply?

Registered non-profit organizations, located in the state of Michigan, including (but not limited to) service organizations, arts organizations, parks and recreational organizations, churches, professional associations, public and non-public schools, cities, townships, counties and villages, may apply.

Help in preparing your application is available by contacting your Regional Regranter (visit [www.michiganadvantage.org/arts](http://www.michiganadvantage.org/arts) for a map of the regions and contact information). Your region is where the applicant organization's address is registered for nonprofit status.

Individuals, State of Michigan agencies, departments or commissions; and organizations with unmet obligations on a Michigan Council for Arts and Cultural Affairs grant or minigrant may not apply for a Minigrant.

## Universities or Colleges

Minigrants may not be used for activities within the instructional or service responsibilities of colleges or universities, or that primarily serve their faculty or students. Applications from universities and colleges must demonstrate significant and direct community benefit and document community support and shared project use.

## How Much Money Can You Ask For?

You may request up to \$4,000, on a one-to-one (dollar-for-dollar) matching basis. "Matching funds" are cash or donations of goods and services which your organization is providing for the project. You are encouraged to include cash in your matching funds. The program is competitive and awards are typically less than \$4,000.

## Requests for Minigrant funds may not exceed one-half of your project's cost.

For example, if your organization requests a Minigrant of \$1,500, you must match it with at least \$1,500 of cash and/or in-kind (donated goods and services). Your total project cost will be at least \$3,000.

**Minigrant dollars can be used for arts and cultural activities** including, but not limited to:

- exhibits, readings, performances, workshops, broadcasts
- artist residencies, consultancies, design activities
- commissioning of art work, restoration of public works of art
- festivals, powwows, conferences, seminars
- video and film production and screening
- publication of limited edition, original works of an independent, non-profit press

- art activities for students outside of the general, credit-bearing curriculum

### **Minigrant Dollars Cannot Be Used For:**

- non-arts and cultural activities
- capital expenses (construction, renovation; purchase of facilities or permanent equipment)
- activities conducted outside Michigan, or out-of-state travel
- school teacher salaries, inservice, release time or school administrative costs
- activities which produce academic credit, receive a grade, or are part of the school curriculum
- creation of textbooks or classroom materials, curriculum development, scholarly research
- K-12, college or university faculty, payments to students *for school-related* activities/projects
- consultants who are members of the applicant's staff or board
- indirect costs (percentage charged against a grant to cover the handling of grant funds)
- existing deficits, licensing fees, fines, penalties, interest or litigation
- purchase awards, cash prizes, contributions, scholarships or donations
- food or beverages for hospitality, entertainment or reception functions
- exhibition of art work which is not original, for example, facsimiles of original works
- historical reenactments (Note: first-person interpretations may be funded with Minigrant dollars)
- fundraising or allocations to endowment or other restricted funds
- funds which the applicant would regrant to other organizations
- operating costs not directly associated with the project or start-up costs for a new organization

### **Your Organization Cannot:**

- receive more than one Minigrant in one fiscal year
- receive more than one Minigrant for the same project
- receive a MCACA grant and a Minigrant in one fiscal year
- use the same matching funds for more than one Minigrant
- use MCACA grant funding as matching funds for a Minigrant
- receive funding through a Minigrant and an Arts & Humanities Touring Arts grant, for the same project

**Have you applied to other MCACA programs for your project?**

You may apply for a Minigrant to fund your project, as well as to other MCACA program(s). If you are awarded in both programs, you will be assigned the award with the higher dollar amount. Both award announcements are expected to be made in December, 2012.

### **How Are Applications Evaluated?**

During the review panel meetings, applications are discussed, evaluated and scored according to the guidelines and review criteria, for a total of 100 points. Reviewers also consider application completeness and clarity. Review panels are made up of volunteer arts, culture, community, and business professionals with appropriate expertise, who come from different counties and/or parts of the region. Review panel membership changes on a regular basis.

Reviewers look for projects that demonstrate artistic merit, sound planning and management, community involvement and impact. (See review criteria). Panel funding recommendations are approved by the regranteeing agency's board of directors.

Geographic, underserved status and disciplinary distribution are also considered when determining awards.

### **If you are awarded a grant, you must:**

- Confirm project plans and provide a revised budget, if changes are anticipated or your Minigrant award is less than your request.
- Sign a contract detailing the use of Minigrant funds.
- Credit support of the Michigan Council for Arts and Cultural Affairs and your Regional Re-granteeing agency in all project publicity and media materials.
- Notify your legislators of your award and submit a copy of this correspondence to your regrantee with your contract.
- Complete a Minigrant Final Report and provide samples of project materials within 30 days of your project's completion. Failure to do so jeopardizes your eligibility for future grants.

### **Other Important Information**

- Grant funds may arrive after your project's starting date. You should be prepared to handle initial expenses.
- If a project produces material which could be copyrighted, the copyright must reside with the author. However, Michigan Council for Arts and Cultural Affairs reserves the right to use copyrighted work for Council purposes without obligation to pay royalties to the owner.
- A portion of your grant could be withheld pending receipt and approval of the final report.
- If the applicant is not an arts or cultural organization and the project makes a profit, the surplus (up to the grant amount) must be returned to MCACA through the Regional Re-granteeing agency.
- It is MCACA's policy that decisions regarding Minigrants may not be appealed.

## **APPLICATION FORM INSTRUCTIONS**

Your application must be typed or computer generated, and must be complete in all sections, with your organization's name on each page of the application and each attachment correctly labeled.

## Page One: Cover page

### Section 1--Applicant Organization Information

Enter the legal name, other commonly used name (if applicable), address, phone/fax number and office hours for your organization. Do not use abbreviations unless they are part of the legal name. Correspondence will be sent to this address.

**Organization's county name and code:** Refer to *County Codes*, page 15. Enter the name and 2-digit code for the county in which your organization is located (where the nonprofit is registered). This county must be a part of the regional regranting organization's region to which you are applying.

**Authorized Official:** Enter the name and title of the person authorized to sign official papers for your organization. (This person cannot be the same person as the Project Director.)

**Organization's Website:** Enter the web address (URL) for your organization, if you have one.

**Board chairperson:** The chair bears ultimate authority for your organization (may also be Authorized Official).

**Federal identification number:** Provide your organization's 9-digit, Federal Identification Number. (Also known as Federal Employer Identification Number, it is on 990 Tax Returns and W-2 forms.)

**Status code:** Refer to page 15 for the 2 or 3-digit code that indicates your organization's legal status.

**Institution code:** Refer to pages 15 and 16 to identify the type of institution that defines your organization.

**Discipline code:** Refer to page 16 for the 2 or 3-digit code which describes your organization's work.

**Legislators:** Your library or city clerk's office can identify the U.S. representative, state senator and representative for your district, or see [www.house.gov/writerep](http://www.house.gov/writerep) or [www.legislature.mi.gov](http://www.legislature.mi.gov). You are required to contact your legislators to make them aware of your project and award if you are successful. A copy of these notices to your legislators must be submitted to the Regranter with your contract.

### Section 2--Project Information

**Project title:** Enter a title for your project in 30 letters or less.

**Start / End date:** Enter the dates your project will start and end. Consider the span of time necessary to plan, execute and close-out your project, and use dates that reflect your entire project. The dates must be within January 1 – September 30, 2012.

**Project director's contact information:** The project director is responsible for day-to-day project management. We need a way to reach this person quickly if there are questions about your application. Please enter all applicable information.

**Project's primary county name/code:** Refer to page 15. Enter the name and 2-digit code for the county where primary project activities will occur.

Note: Organization and project locations may differ. Applicant organizations must apply to their Regranting agency for the county in which their organization’s official mailing address is located, not to the Regranting agency for the region/county where the project activity will take place.

### Section 3--Project Budget Summary

Before completing this section, complete the Project Budget (Application form, page 2). Then copy the Total Match, Total Income, Total Expenses, and Minigrant Request, to the Project Summary box on page one of the application.

### Section 4--Participant Statistics

**Michigan Artists Participating:** Estimate and enter the number of Michigan artists providing arts and/or cultural activities, artworks or services.

**Dollars to Michigan Artists:** Estimate and enter the dollars you will pay artists from Michigan.

**Artists Participating:** Enter estimated, total number of artists (including Michigan artists) providing arts/cultural activities, artworks or services.

**Dollars to artists:** Enter estimated, total dollars (including total dollars paid to Michigan artists) you will pay artists.

**Number of Individuals Benefiting:** Estimate and enter the total number of artists, staff, board members, or others directly involved in your project. Figures should include totals from Artists Participating and Youth Benefiting, and the anticipated number of audience members you expect. Do not double-count those you expect to be repeat attendees.

**Number of Youth Benefiting:** Estimate and enter the total number of children and youth (participants, audience, etc.) you expect to directly benefit from this project. This number should be included in the total entered in “Individuals Benefiting.”

### Minigrant Application Form, Page Two: Project Budget

This form must be typed, complete, and accurate (without mathematical errors). Round to the nearest whole dollar (do not include cents). The budget must balance (total income must equal total expenses).

<b>Cash Income</b>	<b>(Line 10)</b>	<b>must equal</b>	<b>Cash Expenses</b>	<b>(Line 20)</b>
<b>Inkind Support</b>	<b>(Line 11)</b>	<b>must equal</b>	<b>Inkind Expenses</b>	<b>(Line 21)</b>
<b>Total Income</b>	<b>(Line 12)</b>	<b>must equal</b>	<b>Total Expenses</b>	<b>(Line 22)</b>

In the “MCACA \$” column, put the amount of your grant request on the corresponding lines to show where you plan on spending MCACA-awarded money.

Refer to pages 17 and 18 for Budget Definitions.

### Income

Include all funds expected to be used for, and generated by, this project.

Be sure your Minigrant Request (Line 9) is no more than \$4,000.

**Add**            **total earned income (Line 3)**  
**and +**         **total unearned income (Line 8)**  
**and +**         **Minigrant Request (Line 9)**  
**to get =**       **Cash income (Line 10)**

Copy Inkind *Expenses*, **Line 21**, to Inkind *Support*, **Line 11**.

**Add**            **Cash income (Line 10)**  
**and +**         **Inkind Support (Line 11)**  
**to get =**       **Total income (Line 12)**

## Expenses

Include all project expenses. List *cash expenses* in the *Cash* column.

On the “employees” line of the budget form (line 13) total the employee costs of the applicant organization, including salaries, wages and benefits, specifically identified with the project activity. These employees will be separated by category in your budget itemization (employee administrative, artistic, and technical/production).

Others who are not normally considered employees of the applicant organization, but are self-employed or are employees of other organizations, and whose services are specifically identified with the project activity, are to be totaled in the “non-employee” line of the budget form (line 14) and separated by category in your budget itemization (non-employee administrative, artistic, and technical/production).

If employees of the applicant organization devote a percentage of their paid time to the project, that percentage of their wages may be included as a cash expense (under administrative employees, artistic employees, or technical/production employees). For example: one classroom teacher; salary range, \$30,000; 2% of paid time devoted to the project; cash expense = \$600. Note: The same amount (\$600) would also be entered in the cash revenue portion of the budget under *applicant cash* because the salary is paid by the applicant organization.

List the fair market value of donated space, goods, or service hours in the *inkind* column. (See page 17 for further description of “inkind”.)

Unpaid time (after work, weekend, etc.) is considered an inkind contribution to the project.

Minigrant funds cannot be used for capital expenses. However, capital expenses associated with the project *may* appear in the budget, as part of your organization’s matching funds. Revenue to cover these expense items should be clearly identified and explained in the Budget Itemization, Attachment 2.

Check your budget to ensure all arithmetic is correct (typos often occur when the final version of the budget is being completed).

After completing and checking the budget page, complete the Budget Summary, Section 3 on the Cover page (page one) of the application form. The summary table will instruct you on which lines of the budget to insert.

## Total Match

Add total earned income (line 3) plus total unearned income (line 8) plus total in-kind support (line 11) and enter the total in **Box 1A**. This is the *Total Match* your project will generate.

<b>Add</b>		<b><i>total earned income</i></b>	<b><i>(line 3)</i></b>
<b>and +</b>		<b><i>total unearned income</i></b>	<b><i>(line 8)</i></b>
<b>and +</b>		<b><i>total in-kind support</i></b>	<b><i>(line 11)</i></b>
<b>to get =</b>		<b><i>Total Match</i></b>	<b><i>(Box 1A)</i></b>

## Matching Funds Test

Copy the number on line 9, *Minigrant Request*, to Box 1B.

Then, multiply this number by two and enter the result in Box 2B.

Copy the number from line 22, *Total Expenses*, to Box 3B.

The Test is that the number in Box 3B must be equal to, or greater than, the number in Box 2B.

In other words, *Minigrant requests may not exceed one-half of the project's cost.*

For example, a Minigrant request of \$1,700 requires total project expenses of \$3,400 or more, and you must have \$1,700 (your match) which may be cash, in-kind, or a combination of cash and in-kind.

## Assurances

Refer to instructions on page 3 of the application form, in the Assurances section.

## Application Form, Page Four: Checklist

After you finish your application and assemble all of the attachments, complete the checklist and return it as part of your application.

## Required Attachments

### Attachment 1: Project Narrative

Label each page in the upper right corner: "Attachment 1, Project Narrative, Page#, Your Organization's Name." Your narrative, which will address the first three criteria, must be typed on no more than 3 sheets of 8½ x 11 inch paper, using one-inch margins, no smaller than 12-point type.

## Review Criteria

The Review Criteria will be used to score your application, for a total of 100 points:

	(A) Project Description, Management and Feasibility	= 30 pts.
+	(B) Artistic Merit	= 35 pts.
+	(C) Community Impact	= 20 pts.
+	(D) Project Budget	<u>= 15 pts.</u>
		=100 pts.

You must respond to the questions listed in each of the three review criteria. Your responses can be in the form of an essay-style narrative, or as answers to the specific questions listed.

You are responsible for providing this information so that the panel can adequately evaluate your project. Answers to these questions will be used by the review panel to discuss and score your application. MCACA encourages applicants to include hyperlinks and URLs of your website, links to videos, artist websites, Facebook pages, etc. that are pertinent to an organization's grant application, as an option to mailing in documentation materials. This information should be incorporated into your narrative.

Be brief and concise, and write your narrative so that it can be easily understood by someone not familiar with your organization or geographic location. Panel review members come from different parts of the region, and panels change on a regular basis.

## Review Criteria:

### (A) Project Description, Management & Feasibility: 30 POINTS

In the space of approximately **one page**, describe your project, its management and feasibility. Include answers to the questions in each area, so that the panel can evaluate your project using this important information.

#### Project Description

Provide a clear project summary by answering most of the following questions concisely, in the first couple of sentences of your narrative. The remaining questions can be answered elsewhere in the narrative, as applicable.

For example, *“Presenting three, 45-minute, free performances of traditional dance by 12 dancers of the Onoway Dancers, Saturday, July 23, on the main stage of Ourtown Park, Davidburg, during the four-day Lacona Native American Festival, where 300-400 people are expected to attend.”*

- **What** is your project?
- **When** will it take place?
- **Who** is involved?
- **Where** will it take place?
- **How many** participants are you expecting?
- **Is the location accessible, safe, and appropriate** for the project?
- If the space is not yours, do you have permission to use it?

#### Management

- Who is responsible for managing the project (the Project Director)? Although the Project Director’s resume/ biographical information (Attachment # 5) will be used by the panel to assess her/his ability to manage this project, briefly highlight key aspects in your narrative that qualify the Project Director for managing this project.
- Is s/he aware and capable of doing the project’s Final Report, due within 30 days of the project’s end-date?
- Is this application package complete (including budget and attachments), clear and accurate?

#### Feasibility

- Is there a reasonable number / amount of people, activities, space, funds, and time to successfully complete this project?
- How will you evaluate the project?

### (B) Artistic / Cultural Merit: 35 POINTS

In the space of **one page**, write a narrative that shows the project’s artistic/cultural merit:

- Who are the artists involved and how were they chosen? Although artist(s) resumes / bio information (Attachment #6) will be used by the panel to assess background and ability, briefly highlight key aspects that qualify the artists involved for this project. If a large group of artists (such as a symphony, theatre company, etc.) will be involved, provide the name of the group and the names of key artists and number of each type of artist included. Has prior contact been made with the artists to obtain a commitment to participate in the project if it goes forward? If artists have not been identified, describe the criteria for your selection.
- Will the project provide this audience the chance to experience arts and culture otherwise not available?
- Will artists be treated fairly, in payment and working conditions (safe and adequate)?
- Were members of the arts and cultural community included in the planning of the project?
- Is your organization committed to providing high-quality arts and cultural projects? You have the option of attaching up to 5 pieces of support material as Attachment 9 to illustrate this commitment to quality, and/ or including links to artists websites, videos, etc.

### **(C) Community Impact: 20 POINTS**

- In the space of approximately **one page**, write a narrative that shows the project's impact on the community:
- Does this project have support from the community? Use this section of your narrative to talk about the ways in which you are receiving support from the community. You might cite contributions of volunteer time, materials, advice, space, equipment, community fundraising activities, or dollars, in support of this project.
- Was the community involved in envisioning, planning, and developing this project?
- Does the project show, through marketing and publicity plans, a reaching out to community audiences?
- Is the project physically and economically accessible to the community, including underserved groups such as the elderly, racial and ethnic minorities, the disabled, etc.? If underserved individuals/groups are not involved, please indicate why, and/or how reasonable efforts are being made to involve them.
- Will this project have any economic impact on the community and, if so, in what way? How will that economic impact be determined? Examples include increases in restaurant / hotel / other tourist business, purchase of materials and equipment from local suppliers, payments to artists and employees, etc.

### **(D) Project Budget: 15 POINTS**

Be sure that the Budget Page of your Application Form (page 2), and your Budget Itemization (Attachment 2) will pass the following questions by the panel reviewers:

- Is the budget complete, balanced, and without mathematical errors?
- Is the budget appropriate (enough, but not too much), to do this project?
- Do the Budget Itemization sections add-up to the lines in the Budget page (Application Form, page 2)
- Does the budget show the amount artists or groups are paid is fair, both per activity and in total?

### **Attachment 2: Budget Itemization (No more than two pages)**

Label each page in the upper right corner: "Attachment 2, Budget Itemization, Page# \_\_\_\_\_ (if more than one page), Your Organization's Name."

On your own 8 1/2 x 11" paper, in your own format, itemize (explain) each line from the Project Budget page of the application form (page 2). Round numbers to whole dollars (do not include cents). Provide a detailed explanation showing where an income item came from and how an expense item would be used.

See Page 21 of these Minigrant Program Guidelines for a sample itemization.

### **Note: Payment to Artists**

It is very important that you remember to itemize (explain) all payments to artists. Artist payments might include: fees, salaries, sales commissions, honoraria, etc.

The explanation of artist payments should identify artists or groups of artists by name. The amount each artist or group of artists will receive, along with the type and number of activities for which the artist will be paid should be listed.

If using a group of artists, and artists/groups are not identified by name, the number and type of artists or groups may be substituted for a listing of names.

In explaining artist payments, indicate the total compensation and amount received per service; for artist sales commission, indicate the percentage of the actual selling price the commission represents.

Be sure that the total amount that will be paid to artists is fully itemized.

When your itemization is complete, check it to ensure all arithmetic is correct. Typos often occur when the final version of the itemization is being completed.

### **Attachment 3: Proof of Non-profit Status**

Label this page in the upper right corner: "Attachment 3, Proof of Non-Profit Status, Your Organization's Name."

Provide proof of your organization's Michigan, non-profit status such as an IRS determination letter (501(c)(3) or other IRS letter designating your organization as a non-profit organization. Or, you may submit the cover page of the Conformed (filed) copy of your Articles of Incorporation (also known by the state of Michigan as Certified Articles). To obtain a copy of your certificate, call or write:

Michigan Department of Licensing and Regulatory Affairs  
Bureau of Commercial Services, Corporation Division  
PO Box 30054  
Lansing, MI 48909-7554  
(517) 241-6470  
[www.michigan.gov/lara](http://www.michigan.gov/lara)

There is a charge for copies of your Certified Articles, so call to find out what the charge is and how to pay it.

**Exemptions:** Local units of government (cities, counties townships, villages); public schools; school districts; intermediate districts; colleges; universities; state, local and federally recognized Native American tribal governments, and churches are not required to submit proof of non-profit status.

#### Attachment 4: Board of Directors List

Label this page in the upper right corner: "Attachment 4, Board of Directors List, Your Organization's Name" On **one page**, list your organization's current Board of Directors.

#### Attachment 5: Project Director's Resume or Biographical Information

Label this page in the upper right corner: "Attachment 5, Project Director's Resume, Your Organization's Name"

Provide a current **one-page resume or biographical information** about your project director. This information should describe the training, experience, expertise, education, or list of other projects that this person has managed, which shows his/her ability to manage this project.

#### Attachment 6: Artist's Resume or Biographical Information

Label each page in the upper right corner: "Attachment 6, Artists Resume, Page #\_\_\_\_, Your Organization's Name"

Artist resumes/bios should describe artistic training, experience, expertise, education, awards/recognition, professional, traditional or tribal standing, etc. **You may include no more than one page per artist.** If a large group of artists such as a symphony, theatre company, etc. will be involved, include a sheet with the name of the group, the names of key artists and number of each type of artist included, such as principal player, supporting cast, etc. Note: If you wish to include artists' multi-page resumes or curriculum vitae, you may include these in Attachment 9, Optional Support Material. You may also incorporate links to artist's websites, videos, etc. in this document.

#### Attachment 7: Organizational Profile / History

Label this page in the upper right corner: "Attachment 8, Organizational Profile, Your Organization's Name"

In **no more than one page**, provide a brief description of your organization, its history, mission and community.

#### Attachment 8: MCACA Cultural Data Project (CDP) Funder Report

A new requirement this year is that all Minigrant applicant must participate in the Michigan Cultural Data Project (CDP). Go to [www.miculturaldata.org](http://www.miculturaldata.org) to get started. Take online training or attend a free training session. CDP also has friendly help desk staff just a phone call away. Are you a small organization? Click on "Hints for small groups" on the left side of the website.

Organizations must have the most recently completed fiscal year's data entered and submitted into the CDP. Once this is done, A "MCACA Funder Report" can then be generated as a PDF from the CDP site under "funder reports." This funder report must be then submitted with the Minigrant application as attachment 8.

Organizations whose mission is not primarily arts and culture, AND who do not offer regular, repeated arts and cultural programming AND for whom this is a one-time project, may request an exemption to the CDP requirement. Another exemption would be if the organization is new and does not have a complete fiscal year's data. K-12 schools are also exempt.

The exemption request should be submitted in writing well in advance of the minigrant deadline. The regrating organization and MCACA will determine if the exemption is given and their decision cannot be appealed. If the exemption is denied, the application will not be considered without a CDP funder report.

## Optional Attachments

### Attachment 9: Support Material

Label front of each attachment, in the upper right corner: "Attachment 9, Support Material, Page#, Your Organization's Name"

**Up to five pieces** of Support Material that could help panel reviewers understand your project may be submitted as Attachment 9. Materials might include (but are not limited to) critical reviews, newspaper clippings, brochures, promotional materials, sound or video clips, multi-page artists' curriculum vitae, or press packets. These support materials are not required, but are encouraged.

If you choose to submit Optional Support Material, you must submit **[x]** copies of each item (one attached to your original application packet and one for each of the copies of that packet). If you submit only one copy of an item, it will not be forwarded to reviewers. Please note, MCACA encourages applicants to include hyperlinks and URLs of your website, links to videos, artist websites, facebook pages, etc. that are pertinent to an organization's grant application, in lieu of mailing in documentation materials. This information should be incorporated into your narrative.

Do NOT submit your only copy, or an "original," as **Optional Support Material will NOT be returned.**

## Assembling and Mailing Your Application

Do not put your application in a binder. Arrange application and attachments in the following order:

### The Minigrant Application form, made up of:

- Cover page
- Budget page
- Total Match, Matching Funds and Assurances page
- Checklist page

### Required Attachments (Each of the following must be included with your application)

- Project **Narrative** (no more than 3 pages that address the review criteria)
- Project **Budget Itemization** (no more than 2 pages)
- Proof of **Non-Profit Status** (1 page)
- Board of Directors** List (no more than 1 page)
- Project Director's Resume** or Biographical info (no more than 1 page)
- Artist(s) Resume** or Biographical information (no more than 1 page, per artist)
- Organizational Profile** (no more than 1 page)
- CDP Funder Report**

**To be complete, an application must contain ALL of the items listed above.**

**Optional Attachments--Support Material** (The following is not required, but is recommended. You have the option to include links to these materials online in your narrative or to send paper copies with your full application.)

Up to 5 support materials such as a program, newsletter, review, article, etc. If you choose to submit Optional Support Material, they would be the last items included in your packet.

**How many sets of Application Materials must you submit?**

An original and 8 copies (total of 9 sets) of the application form, required attachments, and optional attachments must be submitted together as the application packet.

If you wish to submit optional support materials, attach a complete set to each application packet. Submit the 9 application packets in one single package. All copies must be clearly reproduced and readable.

Keep copies of everything you submit. **Application materials will NOT be returned to you.** Do NOT submit your only copy. We are not responsible for lost or damaged applications. All application materials are part of the public records.

### **Application Deadline**

Applications must be postmarked by the U.S. Post Office, or dated by a commercial mail carrier, on or before October 3, 2011. Hand-delivered applications must be dated and documented as having been received by your Regional Regrantor on or before 4pm on the October 3, 2011 application deadline. No application will be accepted after the deadline.

### **Mail your application packet to:**

**Mary Bevans Gillett, Minigrant Coordinator**  
**NorthSky Nonprofit Network**  
**202 East Grandview Parkway, Suite 203**  
**Traverse City, Michigan 49684**  
**(231) 883-8388**  
[mgillett@chartermi.net](mailto:mgillett@chartermi.net)

**DUE: Hand delivery by 4pm, Monday, 10/3/2011 - if US Mail, must be postmarked by 10/3/2011**

***If you have questions about MCACA's Minigrant guidelines or application, please contact Mary Gillett at (231) 883-8388 or [mgillett@chartermi.net](mailto:mgillett@chartermi.net).***

**CODES** used on page one of the application, to identify your organization and project.

### County Codes

01 Alcona	18 Clare	34 Ionia	51 Manistee	68 Oscoda
02 Alger	19 Clinton	35 Iosco	52 Marquette	69 Otsego
03 Allegan	20 Crawford	36 Iron	53 Mason	70 Ottawa
04 Alpena	21 Delta	37 Isabella	54 Mecosta	71 Presque Isle
05 Antrim	22 Dickinson	38 Jackson	55 Menominee	72 Roscommon
06 Arenac	23 Eaton	39 Kalamazoo	56 Midland	73 Saginaw
07 Baraga	24 Emmet	40 Kalkaska	57 Missaukee	74 Sanilac
08 Barry	25 Genesee	41 Kent	58 Monroe	75 Schoolcraft
09 Bay	26 Gladwin	42 Keweenaw	59 Montcalm	76 Shiawassee
10 Benzie	27 Gogebic	43 Lake	60 Montmorency	77 St Clair
11 Berrien	28 Grand	44 Lapeer	61 Muskegon	78 St Joseph
12 Branch	Traverse	45 Leelanau	62 Newaygo	79 Tuscola
13 Calhoun	29 Gratiot	46 Lenawee	63 Oakland	80 Van Buren
14 Cass	30 Hillsdale	47 Livingston	64 Oceana	81 Washtenaw
15 Charlevoix	31 Houghton	48 Luce	65 Ogemaw	82 Wayne
16 Cheboygan	32 Huron	49 Mackinac	66 Ontonagon	83 Wexford
17 Chippewa	33 Ingham	50 Macomb	67 Osceola	

### Status Codes

Select a code which describes the legal status of the applicant organization. *Note:* All “02” codes are registered non-profit organizations - no income or assets benefit any director, officer or employee except as salary or reasonable compensation for services and travel.

- 02A An unincorporated association formed for nonprofit purpose** - a committee or new group of volunteers, etc.
- 02B Nonprofit or Not-For-Profit Corporation** - prescribed powers, offices, procedures (community festival, etc.)
- 02C Tax Exempt Organization (501)(c)(3)** - Internal Revenue Service tax exempt status (arts agency, etc.)
- 02D Tax Exempt Organization other than 501(c)(3) or Segment of Larger Tax Exempt Organization** - chapter/ branch of national organization (Boy Scout troop, Chamber of Commerce, labor union/local, etc.)
- 04 Federal Government** - unit of the federal government
- 05 State Government** - unit of state government
- 06 Regional Government** - unit of sub-state regional government.
- 07 County Government** - unit of county government.
- 08 Municipal Government** - unit of municipal government
- 09 Tribal Government** - governs tribes, bands, reservations, sovereign nations of American Indians/Alaska Natives.
- 99 None of the above**

### Institution Codes

Select a code which best describes the applicant organization.

- 03 Performing group** - artists who perform works of art (orchestra, theater, dance group)
- 04 Performing Group, College/University** - a group of college or university students who perform works of art.
- 05 Performing Group Community** - performs works of art avocationally (may be directed by professionals)

- 06 **Performing Group for Youth** - performs works of art for young audiences
- 07 **Performance Facility** - building or space used for presenting concerts, drama, etc.
- 08 **Art Museum** - owns, utilizes, cares for, exhibits art work to the public on a regular schedule
- 09 **Non-arts Museum** - regularly scheduled public, non-arts exhibits (history, science, zoo, arboretum, etc.)
- 10 **Gallery/Exhibition-Space** - exhibits works of art other than its own and may sell these works
- 11 **Cinema** - Motion Picture Theater or organization which regularly shows films
- 12 **Independent Press** - non-commercial publisher or press, issues small editions of literary and other works
- 13 **Literary Magazine** - non-commercial, serial publication of contemporary poetry, fiction, drama, criticism
- 14 **Fair/ Festival** - seasonal program of arts events
- 15 **Arts Center** - multi-purpose facility for arts programming of various types
- 16 **Arts Council/Agency** - promotes arts, increases public access through services, programs, funding
- 17 **Arts Service Organization** - assists/promotes artists/art organizations. (Lawyers for Art, Symph League, etc.)
- 18 **Union/Professional Association** - provides benefits to individuals (Amer. Fed. of Musicians, artist guild, etc.)
- 19 **School District** - geographic unit comprised of member schools within that area
- 20 **School Parent/Teacher Association** - parents who work with school teachers and administrators
- 21 **School/ Elementary/ Grammar**
- 22 **School /Middle/Junior High**
- 23 **School /Secondary/Senior High**
- 24 **School/Vocational/Technical/Trade** - school for secretarial, business, computer training, etc.
- 25 **School/Other** - offers lessons/courses such as, karate, ballet, scuba diving, cooking, guitar, etc.
- 26 **College/University** - state or private colleges, universities, junior colleges, community colleges
- 27 **Library**
- 28 **Historical Society/Commission** - "society" studies/preserves history, "commission" surveys historic buildings
- 29 **Humanities Council/Agency** - promotes the humanities through services, programs or funding
- 30 **Foundation** - endowed, funds for philanthropic purposes. (Charitable trusts, corporate foundations, etc.)
- 32 **Community Service Organization** - social, educational etc., services (Red Cross, Elks, Junior League, etc.)
- 33 **Correctional Institution** - prison, penitentiary, reformatory, etc.
- 34 **Health Care Facility** - hospital, nursing home, clinic, etc.
- 35 **Religious Organization** - church, synagogue, etc.
- 36 **Senior Citizen Center** - center expressly for the use of the elderly (nutrition center, etc.)
- 37 **Parks and Recreation** - administers municipal park facilities (services may include concerts, crafts, etc.)
- 38 **Government/Executive** - administrative branch of county or local government
- 39 **Government/Judicial** - judges and courts of law
- 42 **Media/Periodical** - periodical publication including magazines, journals, newsletters, etc. (not newspapers)
- 43 **Media/Daily Newspaper**
- 44 **Media/Weekly Newspaper**

- 45 Media/Radio**
- 46 Media/Television**
- 47 Cultural Series** - presents art events/cultural series (Metro Music Series, Huron Performing Arts Society, etc.)
- 48 School of the Arts** - provides arts education (arts management school, conservatory, etc.)
- 49 Arts Camp/Institute** - in-depth experiences of limited duration (summer music camp, etc.)
- 50 Social Service Organization Governmental or Private** - addresses social issues (housing, drugs, health, etc.)
- 51 Child Care Provider** - organization providing child care
- 99 None of the above**

### Discipline Codes

Select the code which best describes the area of work in the arts. You may select a category code ("01" Dance, "07" Crafts, "12" Folk Arts, etc.) or a sub-category code ("02F" jazz/blues, "06A" architecture, "09C" video). Note on Discipline Codes: If project activities are of a technical assistance or service nature, use the discipline which will benefit from the project. For example, accounting workshops for Dance Company managers should be coded 01 Dance; a training conference for performing arts presenter trustees should be coded 14, "Multidisciplinary".

- 01 Dance**--A) ballet B) ethnic/jazz C) modern
- 02 Music**--A) Band B) chamber C) Choral D) new/experimental E) Ethnic F) Jazz/Blues G) Popular/Rock H) Solo/Recital
- 03 Opera/Musical Theater**—A) Opera B) Musical Theater
- 04 Theater**—A) theater-general B) mime D) puppet E) youth theater
- 05 Visual Arts**—A) experimental B) printmaking D) painting (all media) F) Sculpture
- 06 Design Arts**—A) Architecture B) Fashion C) Graphic D) Industrial E) Interior F) Landscape Architecture G) Urban/Metropolitan
- 07 Crafts**—A) Clay B) Fiber C) Glass D) Leather E) Metal F) Paper G) Plastic H) Wood I) Mixed Media
- 08 Photography**—includes holography
- 09 Media Arts**—A) film B) Audio C) video D) technology/experimental (including computer or other experimental media)
- 10 Literature**—A) Fiction B) nonfiction C) Playwriting D) poetry
- 11 Interdisciplinary**—integrates different art disciplines into one non-traditional work (performance art)
- 12 Folk Arts**—Oral, customary, material, performance traditions informally learned in ethnic, religious, occupational, regional, and other groups. For art forms not itemized in sub-codes 12A-12D, use main code 12. A) Folk/Traditional Dance B) Folk/Traditional Music C) Folk/Traditional Crafts and Visual Arts D) Oral Traditions (include folk/traditional storytelling)
- 13 Humanities** - history, philosophy, archaeology, art criticism, ethics, anthropology, etc.
- 14 Multidisciplinary** - the majority of activities are not in one discipline
- 99 Non-arts-humanities**

## Budget Definitions

**Activity** - Refers to the specific project or range of operations proposed for MCACA funding.

**Admissions** - Income derived from fees earned through sales or services (other than this grant request) directly associated with this project. Include ticket sales for performances or admission fees for tuition or residencies.

**Other Earned Income** - Income derived from sources other than those listed above. Include income for providing specific purposes associated with this project, such as contracts to provide services for government or other community groups.

**Unearned Income** - Income derived from sources other than those “earned” from the specific project activities.

### Private support

**Corporate Support** - Cash support derived from contributions given for this activity (other than this grant request) by businesses, corporations and corporate foundations, or a proportionate share of such grants allocated to this activity.

**Foundation Support** - Cash support derived from grants given for this activity (other than this grant request) by private foundations, or a proportionate share of such grants allocated to this activity.

**Other private support** - Cash support derived from cash donations given for this activity or a proportionate share of general donation allocated to this activity. Support from individuals, including memberships, should be included in this category. Include gross proceeds from fund-raising events.

### Public Support

**Federal Support** - Cash support derived from grants or appropriation given for this activity (other than this grant request) by agencies of the federal government, or a proportionate share of such grants or appropriations allocated to this activity.

**Regional Support** - Cash support derived from grants or appropriations given for this activity (other than this grant request) by agencies of regional government, or a proportionate share of such grants or appropriations allocated to this activity.

**Local government support** - Cash support derived from grants or appropriation given for this activity (other than this grant request) by agencies of the city, county, and other local government agencies, or proportionate share of such grants or appropriation allocated to this activity.

**Other unearned income** - Income derived from sources other than those listed above. Include catalog sales, advertising space in programs, gift shop income, concessions, parking, investment income, etc.

**Applicant cash** - Funds from the applicant’s present and/or anticipated resources that the applicant plans to provide to the proposed project.

**Minigrant request** - Amount that the applicant is requesting from MCACA, in support of this activity.

**In-Kind** - In-kind items use the same definitions as cash categories to reflect the value of goods, fees and services which are provided to the applicant by volunteers or outside parties at no cash cost to the applicant.

**Cash Expense** - Expenses associated with the project which the applicant expects to pay for, in cash. Cash outlays may include anything for which cash is paid, including salaries to individuals working on the project during paid working hours (time spent on the project during non-paid time is listed in the In-Kind column).

**Employee-Administrative** - Payments for employees of the organization in salaries, wages and benefits specifically identified with the project activity for executive and supervisory administrative staff; program directors, managing directors, business managers, press agents, fundraisers; clerical staff such as secretaries, typists, bookkeepers; and support personnel such as maintenance and security staff, ushers and other front-of-house and box office personnel.

**Employee-Artistic** - Payment for employees of the organization in salaries, wages and benefits specifically identified with the project activity for artistic directors, conductors, directors, curators, dance masters, composers, choreographers, designers, video artists, film makers, painters, poets, authors, sculptors, graphic artists, actors, dancers, singers, musicians, teachers, instructors, puppeteers, storytellers, etc.

**Employees, Technical/Production**- Payments for employees of the organization in salaries, wages and benefits specifically identified with the activity, for technical management and staff, such as technical directors, wardrobe, lighting and sound crew, state managers, stage hands, video and film technicians, exhibit preparators/ installers, etc.

**Non-employee artistic fees and services** - Payments to firms or persons who are not normally considered employees of the applicant organization, but are self-employed or are employees of other organizations, and whose artistic services are specifically identified with the project activity. Include artistic directors, conductors, curators, dance masters, composers, choreographers, designers, video artists, film makers, painters, poets, authors, sculptors, graphic artists, actors, dancers, singers, musicians, teachers, instructors, etc., serving in artistic capacities.

**Non-employee administrative or technical fees and services** - Payments to firms or persons who are not normally considered employees of the applicant organization, but are self-employed or are employees of other organizations, and whose non-artistic services are specifically identified with the project activity. Include accountants, strategic planners, board development, fundraising, and other consultants in non-artistic capacities.

**Space rental** - Payments specifically identified with the activity for rental of office, rehearsal, theatre, hall, gallery and other such spaces.

**Travel** - All costs directly related to the travel of an individual or individuals and specifically identifies with the activity. For transportation not connected with the travel of personnel see "Other Expenses." Include fares, hotel and other lodging expenses, food, taxis, gratuities, per diem payments, toll charges, mileage, allowances or personal vehicles, car rental costs, etc. For trucking, shipping, or hauling expenses, see "Other Expenses".

**Marketing** - All costs for marketing/publicity/promotion specifically identified with the activity. Do not include payments to individuals or firms which belong under “employee” or “non-employee” categories. Include cost of newspaper, radio and television advertising, printing and mailing of brochures, flyers, and posters; food, drink and space rental when directly connected to promotion, publicity or advertising. For fund-raising expenses, see “Other Expenses.”

**Capital expenditures, Acquisitions** - Expenses for additions to a collection, such as works of art, artifacts, plants, animals or historic documents, the purchase of which is specifically identified with this activity.

**Capital expenditures, Others** - Expenses for purchases of building or real estate, renovation or improvements involving structural change, pavements for roads, driveways, or parking lots, permanent and generally immobile equipment such as grid systems or central air conditioning, etc., which are directly identified with this project.

**Other Expenses** - All expenses not entered in other categories and specifically identified with the activity. Include fund-raising expenses, scripts and scores, lumber and nails, electricity, telephone and telegraph, storage, postage, interest charges, photographic supplies, publication purchases, sets and props, food consumed on premises, equipment rental, insurance fees, non-structural renovations or improvements, trucking, shipping and hauling expenses not entered under “Travel.”

# SAMPLE BUDGET ITEMIZATION

## INCOME

### **EARNED INCOME**

<b>Line 1</b>	<i>Admissions:</i> ticket sales for 1 performance 250 tickets x \$5 ea 1,250	1,250	
<b>Line 2</b>	<i>Other earned income:</i> pre-performance workshop 25 participants x \$10 ea 250	<u>250</u>	
<b>Line 3</b>	<b>TOTAL EARNED INCOME</b>		<b>1,500</b>

### **UNEARNED INCOME**

<b>Line 4</b>	<i>Donations or private support:</i> <i>Corporate support</i> 8 businesses @ \$25 ea	200	
	<i>Foundation support</i> XYZ Corporate Foundation	100	
	Community Foundation	<u>500</u>	
		600	
	<i>Total Private Support</i>	800	
<b>Line 6</b>	<i>Total <u>Other</u> Unearned Income</i> millionaire raffle	600	
	bake sale	<u>350</u>	
		<u>950</u>	
<b>Line 8</b>	<b>TOTAL UNEARNED INCOME</b>		<b>1,750</b>
<b>Line 9</b>	<b>MINIGRANT REQUEST</b>		<b><u>1,500</u></b>

<b>Line 10</b>	<b>TOTAL CASH INCOME</b>		<b>4,750</b>
<b>Line 11</b>	<b>TOTAL <i>INKIND</i> SUPPORT</b>		<b><u>1,750</u></b>
<b>Line 12</b>	<b>TOTAL PROJECT INCOME</b>		<b>6,500</b>

## EXPENSES

### **CASH EXPENSES**

<b>Line 13</b>	<i>Employee costs:</i> Admin. Asst. 25 hrs. x \$8/hr	200	
<b>Line 14</b>	<i>Non - Employee costs:</i> Artistic fees/services		

	Alvin Jones (dancer) workshop & perform.	2,050	
	Kim DeJong (dancer) workshop & perform.	<u>2,050</u>	
	Total Non-Employee fees		4,100
<b>Line 17</b>	<i>Marketing / Promotion / Publicity:</i> 6 newspr ads @ \$50/ea.		300
<b>Line 19</b>	<i>Other expenses:</i> Workshop workbooks 30 @ \$5/ea.		<u>150</u>
<b>Line 20</b>	<b>TOTAL CASH EXPENSES</b>		<b>4,750</b>
	<b>EXPENSES / INKIND</b>		
<b>Line 15</b>	<i>(Inkind column) Space rental:</i> Municipal Auditorium Wrkshp. & perform.	1,600	
<b>Line 17</b>	<i>(Inkind Column) Program printing:</i> Lettsim Press 400 programs		<u>150</u>
<b>Line 21</b>	<b>TOTAL INKIND EXPENSES</b>		<b><u>1,750</u></b>
<b>Line 22</b>	<b>TOTAL PROJECT EXPENSES</b>		<b>6,500</b>

**Note:** This sample illustrates a Budget Itemization. The fees and other dollar amounts in this sample do not represent what these amounts should ideally be.